

PARKERFEST 2024 COMMITTEE MEETING

MINUTES

July 3, 2024

CALL TO ORDER

The ParkerFest Committee met on the above date at the Parker City Hall, located at 5700 E. Parker Road, Parker, Texas 75002. Chairperson DaCosta called the meeting to order at 5:00 p.m. The meeting was open to the public.

<u>ParkerFest Committee</u>		
✓	1.	Frank DaCosta (Chairperson)
x	2.	Cherie Ware (Vice Chairperson)
✓	3.	Donna DaCosta (Treasurer)
✓	4.	Pier Burgess (Secretary)
✓	5.	Cyndy Lane
✓	6.	Richard Pratt
x	7.	Wendy Clark
x	8.	Shauna Warmbrodt
✓	9.	Vickie Pilgrim
x	10	Lucy Estabrook
✓	11	Lee Pettie (Mayor)
<u>Public Attendees</u>		
		Cecilia Waters

		Troy Waters
		Mike George

INDIVIDUAL CONSIDERATION ITEMS

1. Car Show – Richard

Richard invited car show coordinators, Cecilia Waters, Troy Waters and Mike George to the meeting to discuss the logistics and staging of their car show at ParkerFest. There were questions regarding the city's liability, and whether it would be beneficial to have the car show as a supporting event in conjunction with our festival or an integral part of ParkerFest.

Cecilia will be doing the marketing for the car show. She will partner with Frank regarding the logo and graphics. There may be separate contact information for the cars and ParkerFest on the fliers if the car show is not a featured exhibitor in the festival. A name of "Parker Car Show" might work to associate the festival and car show.

Some things we might incorporate to attract people to the festival and car show would be to have a contest with awards for the best cars. It would be for classic cars, age 1999 and older. There would be awards for cars built in categories every 5 -10 years. Awards would be given to those with the highest points earned in each category. There could also be 'People's Choice' awards or Best of Show.

Another idea was to do a "50/50" raffle. For each entry fee charged (example \$25), fifty percent would go to the car show and fifty percent would go toward the winner of the raffle. Part of the car show's portion of the profits might go as a donation to ParkerFest. In this scenario, Lee would need to check out the laws regarding raffles.

Some car shows have themes. Car are decorated and then judged as was done in the "Trunk or Treat", Halloween theme.

Cecilia mentioned that they already have some sponsors for their awards and overhead costs. Maybe it would be possible for them to set up a booth with give-a-ways.

What the coordinators need the most are the land layout for their area and the input for the fliers.

2. IRS Letter Status

The letter has not arrived yet. It typically takes 10 business days. Lee is checking everyday.

3. Vendor Status – Pier

Booths - Emails were sent out to 46 vendors which included 6 from the Sip N Shop, a PWC event. Melanie will get me the full contact list next week. A few have already responded. The search for others is still on.

Food trucks – We received the contract from Ruthies. We have a verbal from Funky Munky and Donut NV, still waiting for those contracts. Some of the booth vendors are bakers that create all kinds of sweets.

Face Painters, Glitter Artist and Balloon artists – contacted WOW about party art but have not had a return call. Thumbtack also provides those services. Shauna also has a contact that does glitter art.

Pier will contact LeAnne regarding the stone painting booth.

Bands – Pier, Frank

Pier contacted 6 bands that play for area festivals, in hotels and other private events such as weddings. The costs ranged from \$2500.00 to \$3600.00 for a 6–8-piece band. Most needed a stage and some covering.

Richard and friends, Frank and Donna went to hear the Vinyltone play. They and enjoyed the music. It was a concern that they only played classic rock. The drummer was a little off. The music was a bit loud for that space. Richard said he would hire them for a family party. Their fee is about \$1000.00. The consensus was to save the cost of hiring a more expensive band, hire the Vinyl Tones for the festival, and purchase or rent a stage. It was thought that it would also be nice to have one of our council members participate in the festival, good for community relations.

Both Pier and Frank contacted the City of Allen regarding rental of their stage. Richard is waiting for a reply and Pier was refused. Richard has also contacted neighboring cities as well.

4. Donations – Richard

Richard has brought in \$7000.00 to date.

Giant Party Sports	\$1000.00
Warner Group	\$5000.00
Martin Stone	\$500.00
South Fork Sports Complex	\$500.00

Richard has more prospects in the pipeline. He contacted South Fork Ranch. The new coordinator is gone. Lee gave a contact there. Her name is Star. He also found a contact at Alamo Fireworks in San Antonio, that run the 3 shops just outside Parker that might donate.

Citi Turf was contacted. Keane Landscaping, EVA Auto, Ala Auto, Cross and Creek Ranch.

Frank will reach out to Rick at Republic Waste and see if he would repeat what he did last year. The tents, tables and chairs as well as the port-a-potties would all be covered if we can get that donation.

5. Shuttle and Parking – Donna

We should research a shuttle service. Maybe we could use Victory Church parking lot or the pasture on Grey Lane that is owned by South Fork Ranch for parking. Lee was mentioning that in the past it cost \$600.00 for 2 golf carts that they used to shuttle people from the parking areas to the festival. Donna will follow up on the cost of golf carts. Lee will call South Fork about using their parking lot.

6. Tractor and Wagon

Richard has a contact for a tractor that he will follow up on. We have not heard from Lucy Estabrook regarding her contact.

7. Volunteers – Donna

Donna has sent out requests for volunteers but has not gotten any responses from those she has contacted.

Ed Standridge and wife are moving so they won't be volunteering.

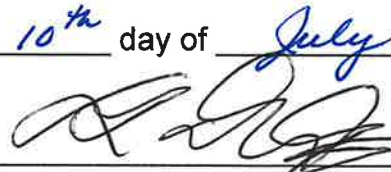
ADJOURN

The next meeting of the ParkerFest Committee will be in August. Location, date and time to be determined.

The next meeting of the Parks and Recreation Commission will be July 10, 2024 at 5:00 pm. at Parker City Hall.

Chairperson DaCosta adjourned the meeting at 6:14 pm.

Minutes Approved on 10th day of July, 2024.



Chairperson Frank DaCosta

Attest:

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