

PARKERFEST 2024 COMMITTEE MEETING

MINUTES

July 31, 2024

CALL TO ORDER

The ParkerFest Committee met on the above date at the Parker City Hall, located at 5700 E. Parker Road, Parker, Texas 75002. Chairperson DaCosta called the meeting to order at 5:00 p.m.

<u>ParkerFest Committee</u>	
✓	1. Frank DaCosta (Chairperson)
x	2. Cherie Ware (Vice Chairperson)
✓	3. Donna DaCosta (Treasurer)
✓	4. Pier Burgess (Secretary)
x	5. Cyndy Lane
✓	6. Richard Pratt
x	7. Wendy Clark
x	8. Shauna Warmbrodt
x	9. Vickie Pilgrim
x	10. Lucy Estabrook
✓	11. Lee Pettle (Mayor)
x	12. Pam Terrell
x	13. Le Anne Turrentine

CALL TO ORDER – Roll Call and Determination of a Quorum

The Parks and Recreation Commission met on the above date at the Parker City Hall, located at 5700 E. Parker Road, Parker, Texas 75002. The meeting was open to the public.

Chairperson DaCosta called the meeting to order at 5:00 p.m.

PUBLIC COMMENTS

No public comments were made.

INDIVIDUAL CONSIDERATION ITEMS

1. APPROVAL OF MINUTES

The June minutes for P&R and the ParkerFest meeting were reviewed at the July 10, 2024 P&R meeting. Donna made a motion to accept the minutes for the P&R and the ParkerFest Committee for the month of June 2024. Cherie seconded the motion. The motion was passed 5-0.

2. CITY COUNCIL BUDGET MEETING

Lee commented on the reaction of the budget committee to P&R future goals. They were very positive about the possibilities but wanted to understand it more.

It was decided that P&R would do a presentation to the budget committee about our future goals and potential ways to fund those items. Frank would create a presentation describing our immediate goals, to obtain a modular stage and sound system for the festival, and the larger longer-term goals, a pavilion with adjoining bathrooms. The city council meeting is on August 6th at 4:00 pm. All members were encouraged to attend.

Side Note: Since this meeting, Frank presented to the budget committee P&R's short and larger long-term goals. This included a sectional, performance stage and sound system to be used at our annual festival and other city activities, and a pavilion with 2 adjacent bath rooms for the preserve. Through various county and state grant programs, there would be a possibility that the city could be granted half

of the cost of the item. After some discussion, the budget committee decided to fund the purchase of a stage and sound system. It was also decided to earmark part of the money in the Facilities Fund for the purchase of the pavilion and bathrooms to allow the P&R Board to file for grants. Prior to final approval, city council would need to see that the grant was obtained. They would also like to see private funds raised to offset some of the costs. Frank was outstanding in his presentation! It was a success!

Other news, Luke put in his resignation to the city. He has served the city of Parker for 6 years. His last day will be August 30th. He will be serving the city of Lake Dallas. Luke is a great supporter of the P&R Commission and will be greatly missed.

3. BAND SELECTION

Commission members were handed a formal ballot to vote for a ParkerFest band. Some of the committee members were absent from this meeting. It was agreed that absent members could phone in their selection to Frank. The votes were counted. 3 votes went to the band Revery and 4 went to The Vinyltones. Vinyltones is the lucky band winner this year.

As part of the marketing strategy, it was suggested to put some lit signs along Parker Road near the entrance to city hall. We would need to amend a sign ordinance in order to do this.

4. SPONSORS

Richard gave an update of his sponsors.

The Warner Group	\$5,000.00
Giant Party Sports	\$1,000.00
South Fork Ranch	\$1,000.00
City Turf	\$ 500.00
South Fork Sports Baseball Complex	\$500.00
Martin Stone	\$ 500.00

Richard brought in a total of \$9,000.00 in sponsorships. Many thanks to his perseverance and dedication.

Lee mentioned the South Fork Ranch has undergone another change in their management. They are more willing to work with the city now. Richard might go back and see about additional services. They did say they would do the hayride again this year.

Centurion American is also another prospect to contact. Richard has several others that he is waiting on but does not feel positive as they will not reply to his messages.

Rick Bernas with Republic Sanitation has paid for the tent, tables and chairs as well as Kelly Rental's invoice. Republic may pay for the rental of a stage from Texas Tents. The stage cost is \$1,400.00 plus steps and cover. They will set it up and do tear down.

Richard suggested that the donors sponsor an activity or area, for example "The Warner Stage" or "Republic Relaxation Tent".

5. IRS

Lee has not received any communication regarding the non-profit status from the IRS yet.

6. VENDORS

Pier has 17 verbal vendor yeses, and many have already completed their application and paid the fee on line.

Lee mentioned she knew some people that sold honey, Colleen Howard and Peter Risinger. She will get the contact information to Pier. Cyndy may sell her honey at the festival.

Lee will follow up with the interim city attorney regarding alcohol in the baked goods and the safety issue of the Archery exhibit. They will be approved until further notice.

7. FACE PAINTERS

Last year the total price for 1 face painter and one balloon artist was \$400.00 for 3 hours. This year, Shauna got pricing of \$130.00 per hour per person. Pier found a face painter who could provide 2 balloon artists and 2 face painters. Her company is called the Grateful Artist and her name is Jen. She has already filed an application. Frank will try to contact the ones that were at the festival last year to get a third bid.

A side note: Since our last meeting, A Grateful Artist was approved to do the balloons and Face painting.

8. CAR SHOW

The graphic for the flier is complete pending approval. Richard asked if an independent car show could do a 50/50 drawing. Lee responded, not on city property. This activity was not included on the flier. The flier should go out next

week. Lee can e-blast to parker city residents. Many have classic cars. They are planning 100 cars.

9. SHIRTS

Pier got a quote from Hometown Threads.

Tee shirts would be \$17.60 per shirt.
Polo shirts would be \$24.40 per shirt

These prices include the art work and double-sided printing. The color would be the same.

10. FUNDS

Grant must approve the release of funds that we need until the donors' checks are deposited.

11. FOOD TRUCKS AND FOOD VENDOR

The approved food trucks are: The Grill, Food for Good, Funky Munky, DonutNV, and the Soft Serve Social booth.

12. VOLUNTEERS

Lee has contacted some of the new residents of Parker to see if they might what to participate and volunteer at ParkerFest. She has also contacted some of the HOAs as well. Kathy Harvey would like to volunteer. She makes cakes.

ADJOURN

The next meeting of the ParkerFest Committee will be Wednesday 28, 2024 at 5:00 pm. at Parker City Hall.

The next meeting of the Parks and Recreation Commission will be August 14, 2024 at 5:00 pm. at Parker City Hall.

Chairperson DaCosta adjourned the meeting at 6:00 pm.

Minutes Approved on 14th day of August, 2024.



Chairperson Frank DaCosta



Pier M Burgess

Secretary Pier Burgess

Attest:

City Secretary Patti Scott Grey